



The Caldwell Downtown Alliance *In Partnership with* The Rotary Club of the Caldwells

Presents a gift to the residents and business community of Caldwell, NJ
Commemorating Caldwell's "Main Street, New Jersey"
Designation and help initiate the revitalization

The Rotary Town Clock and Plaza proposed location is on the corner of Park and Bloomfield replacing the "Photomat booth area". This section of this parking lot would be donated by Villa Meats.

Rotary Clock Plaza at Caldwell

13 Sponsorship Opportunities:

All of these valued sponsors receive honorable mention in press releases.

Platinum Building Sponsor \$ 10,000

The construction of the Caldwell Downtown Alliance "Kiosk Building". The glass façade will display downtown business directory, community bulletin board and events.

- "Kiosk Building donated by... (your name/company name)" prominently displayed on large bronze plaque on the façade of the building
- Three miniature "personalized" Rotary Clock replicas
- Framed "Rotary Plaza at Caldwell" signed limited edition rendering

Platinum Carrillon Sponsor \$ 10,000

The Rotary Town Clock "Music Carillon". The Carillon will bring music to Rotary Plaza at Caldwell for the holidays, seasonal, patriotic musical selections and chimes on the quarter hour.

- "Clock Music Carillon donated by... (your name/company name)" prominently displayed on a bronze plaque at the base of the large Rotary Town Clock
- Three miniature "personalized" Rotary Clock replicas
- Framed "Rotary Plaza at Caldwell" signed limited edition rendering

Gold Environmental Sponsors \$ 5,000

The installation of plant trellises, columns, belgium block curbing, pavers, flower beds, landscaping, decorative brick work, lighting and irrigation. Only eight sponsors please.

- "This Environment was sponsored by... (your name/company name)" prominently displayed on a bronze plaque mounted on brick pedestals and set in blue stone.
- One Miniature "personalized" Rotary Clock replica
- Framed "Rotary Plaza at Caldwell" signed limited edition rendering

Silver Decorative Bench Sponsors \$ 1,500

The purchase of resting benches that will allow visitors to sit and enjoy the beauty of this project. Only three sponsors please.

- "Dedication/Your name/company name" displayed on a Plaza Bench"
- One Miniature Rotary Clock replica



Thank you for generously supporting this project for our town!

Make your check payable to:
Caldwell Downtown Alliance*

Mail to:

Caldwell Downtown Alliance, Rotary Clock Project
 One Provost Sq., Caldwell, NJ 07006

For project questions: Please e-mail
rotaryplaza@caldwelldowntownalliance.org
 or call 973-403-4635

www.caldwelldowntownalliance.org/rotaryplaza



* The Caldwell Downtown Alliance (CDA) is a non-profit organization awaiting 501(c)(3) status. Sponsorship payments should not be accounted for as "contributions" to a charity until notified by CDA.